

20.05.14 Report to Council

The Council resolved to fund the Coromandel Town Winter Festival of Light (\$50,000), the Thames Mindsport Festival (\$12,500) and the Tairua Jetski Event (\$2,500). The Council also agreed to waive Council-related costs for qualifying Major Events such as fees for licences and permits.

\$10,000 was allocated to the Whitianga Warbirds Air Show of January 2014, subject to the show moving to a later shoulder season date; however the funding was not accessed due to the fact the air show dates could not be moved.

2015 – 2016 Round 1 Major Event Funding

	Event	Allocated Funding	Conditions
1	Brits on the Beach	\$12,500 Y1, \$10,000 Y2	\$10,000 Y2 funding approved at 31 May 2016 EDC meeting.
2	Steam Punk Nov 2015	\$15,000Y1, \$10,000 Y2	\$10,000 Y2 funding approved at 31 May 2016 EDC meeting.
3	Thunderbeach Nov 2015	\$10,000 Y1, \$7,000 Y2	\$7,000 Y2 funding approved at 31 May 2016 EDC meeting.
4	Illume	\$15,000 Y1, \$10,000 Y2	Year 2 funding subject to a performance measure being achieved at the 2016 event. Completion report attached in Appendix
5	Hotwater Brewing Company Nov 2015	\$4000 Y1. One-off event funding	No funding allocated in 2016-17
6	Mindsports 7-8 May 2016	\$15,000 Y1, \$10,000 Y2	Year two funding subject to 15% increase in participation at 2016 event. The event failed to meet this criteria, and Mindsports have withdrawn from the Year 2 funding. <i>See letter from organisers in the Appendices.</i>

2015-16 round 2 funding - November 2015

At its meeting on 26 November 2015, the Committee allocated the following funding to these events.

	Event	Allocated Funding	Conditions
1	K2 29 October 2016	\$10,000 a year for three years 2015-16, 16-17, 17-18	\$10,000 a year grant approved at 15 th March 2016 EDC (plus \$5,000 rollover from 2015-16 funding year) - subject to continuation of external funding support, and meeting target in excess of 1150 riders.
2	Music festival - Mercury Bay 4-6 June 2016	\$30,000 in 2015-16, \$20,000 in Y2 subject to EDC review, and \$10,000 in Y3 subject to EDC review	<ul style="list-style-type: none"> • New event. • Must meet mid-winter drawcard goal of 1,000 attendees. • Attendance must be demonstrated by audience photos from the event and/or attendance figures. • Second year payment dependent on first year success to be measured through feedback report to EDC. • Third year funding possible, but dependent on second year success to be measured through feedback report to EDC.
3	Seafood Festival - Coromandel 7 th May 2016	\$10,000 in 2015-16. Year 2 funding of \$5,000 subject to demonstrated success. Year 3 subject to further consideration	<ul style="list-style-type: none"> • New event • Year 1 must attract 1000 attendees. • Attendance must be demonstrated by audience photos from the event and/or attendance figures. • Second year payments dependent on first year success to be measured through feedback report to EDC. • Third year funding possible, but dependent on second year success through feedback report to EDC
4	Live on the Lawn February 2016	\$3,000 for 2015-16 year. One-off funding for music event in Thames	No 2016-17 funding allocated

2017 - 2018

	Event	Recommended Funding	Conditions
1	Corogigs, Whangamata NYE Events	\$10,000	This application was a one off grant for assistance with fencing costs as a safety requirement for the NYE concert in Willimason Park
2	Steam Punk	\$15,000	A 3 rd tranche of funding approved by the Economic Development Committee at its August 2016 meeting.
3	Dare to Sweat Events	\$15,000	Plus in kind assistance with TCDC marketing, has been approved. (this funding was not taken up)
4	Greenstone Whitianga Summer Concert	\$13,006	Plus in kind assistance with TCDC marketing was approved (buses and signage)
5	Whangamata Adventure Race	\$10,000	Plus in kind assistance with TCDC marketing was approved for infrastructure for the event, medical crews and photographer

2018 - 2019

6	NZ Rally	\$5,000	Approved for Competitor documentation and Signage.
7	SUP Nationals (Stand up Paddleboarding)	\$2,000	Plus in kind assistance to the value of \$1500 for TCDC marketing and communications assistance
8	Balloons over Thames (Thames Business Association)	\$10,000	Plus in kind assistance with TCDC marketing to the value of \$1500. The funding of \$10,000 was to pay to Balloons over Waikato for the event to travel to Thames.
9	Thames Jockey Club	\$10,000	To assist with payment of a 5yr Resource Consent for the Thames Racecourse to establish this venue as an event facility.
10	Adventure Race Coromandel (K2 Event)	\$5,000	A one of funding payment of \$5,000 to assist with payment of St Johns for the 2019 Event.