



## Background:

The rules relating to festivals and events in our Proposed District Plan have recently been amended. The rules now require that any event where 500 or more people gather for a festival or an event will require a resource consent.

In regard to Williamson Park, this new rule will apply to existing events such as the Summer Festival (both daytime and night events), the Beach Hop events, the Brits at the Beach events and occasional markets that occur from time to time.

There is a risk that unless consent is obtained that these events may not be able to be held in the future.

## Existing Events

The existing events that are proposed to be included in the consent application are as follows:

### 13 existing day events

Event Name	Total number of Days
Summer Festival	7
Beach Hop	5
Brits at the Beach	1

### 5 existing night events

Event Name	Total number of Days
Summer Festival – Night events with bands and amplified music	4 (28th, 29th, 30th, 31st Dec)
Brits at the Beach	1

## Proposed Additional Events

At the same time, it is proposed to provide for additional events as follows

### Proposed additional day events

Event Name	Total number of Days
Music events, wine & food festivals, other events	7

### Proposed additional night events

Event Name	Total number of Days
Music events, wine & food festivals, other events	5

## Expected conditions on the consent:

The following conditions would likely apply to each of the events in order to mitigate any potential adverse effects:

1. Any fencing to be taken down within 12 hours of the close of the event.
2. Security and Management Planning is to be provided and approved by Council for each event.
3. The event promoters will be required to pay for the temporary occupation of the reserve. It is proposed that this money is to go back into Council's reserves fund for Whangamata.
4. Williamson Park is to be clear of concert attendees and staff by 11.30pm with the exception of New Year's Eve whereby it will be 12.30am
5. The consent holder shall ensure Williamson Park reserve is to be left in a clean and tidy state.

Within 100 metres of the reserve all litter and any broken bottles/glass within the road reserve; the beach reserve; footpaths; and pedestrian reserves that will be used by the public the following day should be in a clean and tidy state. All rubbish collection shall be undertaken and streets tidy by 10am the following day at the latest following concerts.

6. A qualified person\* shall prepare a Traffic Management Plan that shall be submitted for approval to the Council's Roading department. The Traffic Management Plan shall address but not be limited to the following:
  - Expected vehicle movements;
  - How car parks will be allocated and by who (i.e. on-site staff numbers);
  - Timeframes for vehicles to be removed from the reserve and how the timeframes will be implemented;

- Ability to accommodate any overflow car parking in the local streets;
  - Whether public buses and pick up areas are proposed and how this traffic aspect is to be managed;
  - Any other traffic matter considered appropriate.
7. The consent holder shall liaise with Council staff in the development of a management plan for waste management; emergency services; set up and pack up details; and a security plan. The final Management Plan shall be submitted to the Council's Planning Manager for approval no later than 4 weeks prior to the first concert event. The recommendations of the Management Plan shall be implemented.

\* A qualified Traffic Management person is someone who is STMS (Site Traffic Management Supervisor) certified. That person prepares the Traffic Management Plan and is ultimately responsible for the onsite management of traffic.