



Have your say

on the

Whitianga Esplanade Redevelopment



Feedback must be received by
18 December 2024

Our Council is looking to redevelop the Whitianga Wharf, Esplanade waterfront and boat ramp access to better cater for the town's growth and address health and safety concerns with the existing facilities.

The proposal is for three key areas:

- 1 Marine**
(Whitianga Wharf and ramp)
- 2 Waterfront**
(parking, open space, playground and amenities)
- 3 Robinson Ramp**
(boat ramp, trailer parking and overflow)

We've already heard from many of the primary users of these facilities about what they most need and desire, resulting in two concept options for each of the three areas could look like in the future.

Council now wants to find out what the wider local community would like to see included in an updated plan for the Marine, Waterfront and Robinson boat ramp areas.

Have your say by completing the questionnaire.

Important privacy information

Please note that all submissions are public information and will be published and be accessible to the public and media as part of the decision making process. If you believe there are compelling reasons why your name and contact details and/or submission should be kept confidential, please contact us. See our Council's Privacy Statement: [tcdc.govt.nz/privacystatement](https://www.tcdc.govt.nz/privacystatement). You should familiarise yourself with this policy before submitting this form.

Personal Information

Full name
(required)

Contact number

E-mail address
(required)

Which of these options best describes you? (Select 1 option) *(required)*

- Whitianga ratepayer primarily living locally
- Whitianga ratepayer living primarily outside the district
- Whitianga resident but not a ratepayer (i.e. renter)
- Not a Whitianga resident or ratepayer

Is your feedback on behalf of an organisation or business? (if yes, this confirms you have authority to submit on the organisation's behalf):
(Select 1 option) *(required)*

- YES, I am giving feedback on behalf of a business/organisation
- NO, I am giving feedback on behalf of myself

If you answered "YES" to the above question, please provide the name of the business/organisation

Which age group do you belong to? (Select 1 option) *(required)*

- | | | |
|-----------------------------------|--------------------------------|--------------------------------|
| <input type="checkbox"/> Under 15 | <input type="checkbox"/> 25-34 | <input type="checkbox"/> 55-64 |
| <input type="checkbox"/> 15-17 | <input type="checkbox"/> 35-44 | <input type="checkbox"/> 64-74 |
| <input type="checkbox"/> 18-24 | <input type="checkbox"/> 45-54 | <input type="checkbox"/> 75+ |

How do you use these facilities?

Which of the following do you use frequently? (Select 1 or more options)

- | | |
|---|---|
| <input type="checkbox"/> Whitianga Wharf | <input type="checkbox"/> Taylor's Mistake open space |
| <input type="checkbox"/> Whitianga ferry and charter boat pontoon | <input type="checkbox"/> Whitianga Esplanade reserve playground |
| <input type="checkbox"/> Whitianga boat ramp | <input type="checkbox"/> Robinson Road boat ramp |
| <input type="checkbox"/> Whitianga Esplanade off-street parking | <input type="checkbox"/> Robinson Road boat ramp reserve |

How frequently do you use Whitianga's wharf, boat ramps or esplanade areas (including the playground)? (Select 1 option)

- | | | |
|--|---|---|
| <input type="checkbox"/> Daily | <input type="checkbox"/> Fortnightly | <input type="checkbox"/> Six monthly |
| <input type="checkbox"/> Every other day | <input type="checkbox"/> Monthly | <input type="checkbox"/> Once or twice a year |
| <input type="checkbox"/> Weekly | <input type="checkbox"/> Every few months | <input type="checkbox"/> Not at all |

What activities are you involved with on the waterfront? (Select 1 or more options)

- | | |
|--|--|
| <input type="checkbox"/> Recreational trailer boating | <input type="checkbox"/> Tourist charter boats |
| <input type="checkbox"/> Recreational fishing from the wharf | <input type="checkbox"/> Walking/jogging/running |
| <input type="checkbox"/> Game fishing | <input type="checkbox"/> Playground |
| <input type="checkbox"/> Commercial fishing | <input type="checkbox"/> Swimming |
| <input type="checkbox"/> Supplier to commercial fishing | <input type="checkbox"/> Local business operator |
| <input type="checkbox"/> Waterfront events | <input type="checkbox"/> Emergency services |
| <input type="checkbox"/> Passenger ferry | <input type="checkbox"/> Other |
| <input type="checkbox"/> Fishing charter boats | |

If you answered "Other" to the above question, please specify activities:

What's important to you?

To help us understand what is most important to you on the esplanade area, please identify up to your top five desired outcomes? (Select up to 5 options)

- | | |
|---|---|
| <input type="checkbox"/> Cater for growth and support local economy | <input type="checkbox"/> Children's play area/family space |
| <input type="checkbox"/> Improve public safety | <input type="checkbox"/> Space for events |
| <input type="checkbox"/> Accessibility | <input type="checkbox"/> Environmental preservation |
| <input type="checkbox"/> Affordability | <input type="checkbox"/> Enhanced recreational active space |
| <input type="checkbox"/> Car and boat trailer parking | <input type="checkbox"/> Something else |

If you answered "Something else" to the above question, please specify your top five desired outcomes:

Concept design: Marine

(Whitianga wharf and ramp)



This concept features:

- Commercial wharf (1) for commercial fishing and recreational fishing activities
- Retaining the boat ramp facility (7) with additional short term berths (9) to aid parking offsite
- Creation of a new public pier inspired by past historic wharf (13) with a pontoon for ferry, charter and tourist boat berths (12).

- | | | |
|---|--|---|
| 1 Existing wharf dedicated to fishing | 7 Existing all tide boat ramp remains | 12 Charter boat and tourist boat berths |
| 2 Removal of shelter to create space | 8 Existing plastic pontoon remains | 13 New public pier approx 80m long x 6m wide - timber decking. 5T load rating |
| 3 Pontoon renewal 2025 | 9 Short term berths for trailer boats to aid parking offsite | 14 Aluminium gangway |
| 4 Game fish weight station | 10 Public shelter | 15 Relocation of 3 x moorings |
| 5 Fenders with catwalk | 11 Dedicated ferry berth | |
| 6 Barrier arm for authorised vehicle access | | |

Marine Concept Objective:

“By June 2031, complete the development and construction of a dedicated ferry berth, a separate pontoon or pier for tourist and fishing charter boats, and safe access for public and recreational fishing, public access, and game fishing weigh-ins within the allocated budget of the Long-Term Plan (LTP) to enhance the Whitianga Esplanade Waterfront for tourism and local community use.”

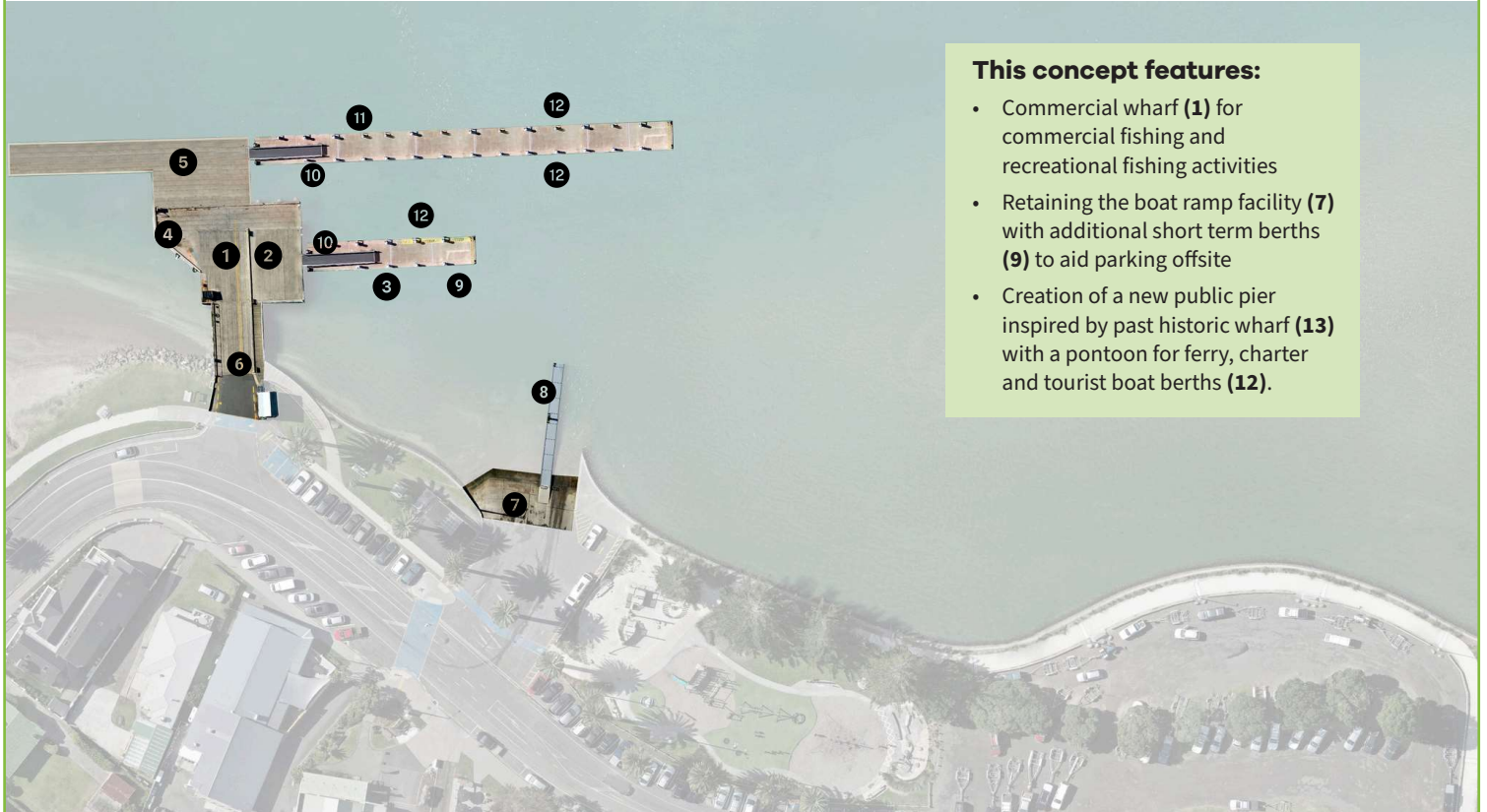


Concept design: Marine

(Whitianga wharf and ramp)

WHITIANGA ESPLANADE REDEVELOPMENT CONCEPT 2 - MARINE

Expand existing wharf into channel and increase pontoon size



This concept features:

- Commercial wharf (1) for commercial fishing and recreational fishing activities
- Retaining the boat ramp facility (7) with additional short term berths (9) to aid parking offsite
- Creation of a new public pier inspired by past historic wharf (13) with a pontoon for ferry, charter and tourist boat berths (12).

1 Existing wharf

2 Removal of shelter to create space

3 Pontoon relocated from renewal 2025, local dredging

4 Game fish weight station

5 Expanded commercial wharf area 24T rating suitable for trucks

6 Barrier arm for authorised vehicle access

7 Existing all tide boat ramp remains

8 Existing plastic pontoon shortened

9 Short term berths for trailer boats to aid parking off site

10 Aluminium gangway

11 Dedicated ferry berth

12 Charter boat and tourist boat berths

Concept design: Marine

(Whitianga wharf and ramp)

Of the Marine concept plans, which do you prefer and why? (Select 1 option)

- Concept 1: New pier with existing wharf dedicated for fishing activity (page 3)
- Concept 2: Expand wharf and increase pontoon size (page 4)
- Other
- I don't know

Tell us why you have chosen this option for Marine?

Concept design: Waterfront

(parking, open space, playground and amenities)

WHITIANGA ESPLANADE REDEVELOPMENT CONCEPT 3 - WATERFRONT

Multi-use open space waterfront - trailer parking at Taylors Mistake



This concept features:

- Creation of multiuse public open space **(1)** on waterfront for public open space, parking and events with same trailer parking as existing. Grass concrete paver or reinforced grass surface.
- Playground **(3)** remains in current position with barrier fence **(4)** adjoining boat ramp.
- Future toilet location **(6)** to service playground and new pier.
- Creation of an all season surface (concrete grass pavers or reinforced grass) at Taylors Mistake **(2)** for around 22 trailer parks and events.
- Traffic safety improvements including raised tables **(5)**

1 Multiuse open space reserve for events, parking and amenity. Surface to be grass pavers or reinforced grass. No change to existing parking numbers.

2 All season parking at Taylor's Mistake. Approx. 22 trailer parks on grass paver or reinforced grass surface.

3 Existing playground

4 Barrier between playground and ramp

5 Traffic safety measures including raised tables.

6 Location of future toilet facility

7 Existing toilet block future long term removal

8 Existing trees to remain with possible crown lifting.

Concept design: Waterfront

(parking, open space, playground and amenities)

WHITIANGA ESPLANADE REDEVELOPMENT CONCEPT 4 - WATERFRONT

Multi-use open space waterfront - Playground relocated to Taylors Mistake



This concept features:

- Creation of multiuse public open space **(1)** on waterfront with similar number of parks as existing
- Playground is relocated to Taylors Mistake **(3)** and the area is used as a multiuse open space area for events and around 25 trailer parks next to ramp **(2)**.
- Traffic safety improvements including raised tables **(5)**

1 Multiuse open space reserve for events, parking and amenity. Surface to be grass pavers or reinforced grass. No change to existing parking numbers.

7 Location of proposed public pier.

2 Multiuse open space area for events and trailer parks on grass pavers.

3 Relocation of playground to Taylors Mistake with reuse of equipment.

4 Retain existing toilet

5 Traffic safety measures including raised tables.

6 Access and short term parking for proposed new pier

Concept design: **Waterfront**

(parking, open space, playground and amenities)

Of the Waterfront concept plans, which do you prefer and why? (Select 1 option)

- Concept 3: Multi-use open space waterfront, trailer parking moved to Taylors Mistake (page 6)
- Concept 4: Multi-use open space waterfront, playground relocated to Taylors Mistake (page 7)
- Other
- I don't know

Tell us why you have chosen this option for Waterfront?

Concept design: Robinson boat ramp

(boat ramp, trailer parking and overflow)

WHITIANGA ESPLANADE REDEVELOPMENT CONCEPT 5 - ROBINSON BOAT RAMP

Upgrade existing ramp, jetty and summer overflow parking at Hilton Reserve



This concept features:

- Upgrade and realignment of boat ramp with additional pontoons (1)
- Improve delineation of existing trailer parking area (2) on existing grass reserve.
- New jetty and pontoon (3) to reduce walking distance for trailer parking and retrieval.
- Summer overflow parking at Hilton Reserve (4) with localised drainage improvements. Turf surface to match surrounding field.
- Cultural narrative/ artwork (6)

1 Upgrade and realignment of ramp with addition pontoons

2 Trailer park line marking with existing grass reserve.

3 New jetty and pontoon to aid trailer boat parking logistics.

4 Hilton Reserve summer overflow parking . Localised field drainage improvement with turf line marking.

5 Existing trees to remain with some crown lifting.

6 Cultural narrative / artwork.

7 Footpath to overflow parking

Concept design: Robinson boat ramp

(boat ramp, trailer parking and overflow)

WHITIANGA ESPLANADE REDEVELOPMENT CONCEPT 6 - ROBINSON BOAT RAMP

Upgrade existing ramp and mark carparks on grass surface - No overflow parking at Hilton Reserve



This concept features:

- Upgrade and realignment of boat ramp with additional pontoons (1)
- Improve delineation of existing trailer parking area (2) and crown lift trees (3)
- Cultural narrative/ artwork (5)

- 1 Upgrade and realignment of ramp with addition pontoons
- 2 Trailer parking on grass reserve with possible line marking.
- 3 Existing trees to remain with some crown lifting.
- 4 Hilton Reserve - no changes
- 5 Cultural narrative / artwork.

Concept design: **Robinson boat ramp**

(boat ramp, trailer parking and overflow)

Of the Robinson boat ramp concept plans, which do you prefer and why? (Select 1 option)

- Concept 5: Upgrade existing ramp, jetty, overflow parking at Hilton Reserve (page 9)
- Concept 6: Upgrade existing ramp, mark carparking on grass surface, no overflow (page 10)
- Other
- I don't know

Tell us why you have chosen this option for Robinson boat ramp?