



**Position:** Trustee

**Location:** Hauraki-Coromandel

**Closing Date:** 31<sup>st</sup> of October

**Do you have a passion for the Hauraki Coromandel region and growing the visitor economy in a sustainable and regenerative way? Would you like to support the region to thrive as a tourism destination, whilst ensuring this returns positive benefits to local communities?**

Destination Hauraki Coromandel Trust is seeking dynamic and visionary individuals to help shape the future of tourism in the region. We are seeking board members who have the vision to promote the area as a top-tier destination while fostering a sustainable and thriving tourism sector.

Destination Hauraki Coromandel (DHC) is the Regional Tourism Organisation (RTO) for Thames-Coromandel district and Hauraki district. DHC's purpose is to:

- **Promote and market the Hauraki-Coromandel** as a premier tourist and visitor destination.
- **Support the tourism sector** to deliver high-value, sustainable tourism experiences.

Refer to [DHC's Annual Report](#) and the [Destination Management Plan](#) for more information.

The trustees we seek will have a mix of the following attributes.

- An understanding of governance and the responsibilities of directors.
- Legal and financial acumen, preferably at a governance or strategic advisory level
- Knowledge and experience in destination marketing and management at local, regional, national or international level.
- A high standard of personal integrity.
- Understanding and knowledge of the Hauraki-Coromandel region and the role of the visitor economy.
- The ability to network and build effective partnerships.
- An understanding of local government and an appreciation of the role of Councils as stakeholders.
- Understanding and knowledge of te ao Māori, the cultural history of the Hauraki Rohe, te Tiriti o Waitangi principles and the of the role of Māori/iwi in the visitor economy.

Trustees will be appointed based on the attributes they will add to the current membership. If you believe you have the skills to make a difference and a real contribution to the tourism economy of the region, we want to hear from you.

We are seeking to fill the role of Chairperson, and a number of trustee positions.

**Required Commitment:**

The Board will meet a minimum of 4 times per year. In addition, meetings of sub-groups of may also be required for specific projects or sector/industry initiatives.

**Why Join Us?**

This is a fantastic opportunity to make a positive impact on one of New Zealand's most beautiful regions. Your contributions will help shape a sustainable future for tourism in Hauraki-Coromandel, benefiting local communities, businesses, and visitors alike.

**How to Apply:**

Please submit your CV and a cover letter outlining your interest in the position and the skills you would bring to the board to [Rachael.White@tcdc.govt.nz](mailto:Rachael.White@tcdc.govt.nz)

For more information about the role please email [Rachael.White@tcdc.govt.nz](mailto:Rachael.White@tcdc.govt.nz)